

# HIRT & CARTER

From Adaptation to Innovation: Hirt & Carter's 20-Year Success Story with IDU-Concept



## WHY IDU WORKS FOR HIRT & CARTER

Since 2004, Hirt & Carter has relied on IDU-Concept for budgeting, forecasting, and reporting, and this partnership has been instrumental in transforming their business operations. IDU-Concept has facilitated the efficient remodeling of Hirt & Carter's processes, enabling them to adapt seamlessly to changes in the manufacturing and digital landscapes.

The solution's ability to consolidate information across various business units has been a significant advantage, enhancing financial reporting and streamlining budgeting and forecasting activities.

With IDU's customer-led development cycle, continuous updates, and new features, Hirt & Carter has been able to swiftly adjust to evolving business needs.

## ABOUT HIRT & CARTER

Hirt & Carter create immersive retail experiences that connect with consumers and influence shopper behaviour.

With over 60 years of retail experience, they offer integrated turnkey solutions in creative development, commercialisation, and marketing communication. Their omnichannel services focus on the end consumer, providing a single solution for retail and brands.

Hirt & Carter ensures total national coverage with facilities in South Africa's three major regions and serves multinational companies in over 14 countries across the continent. They are a Level 1 B-BBEE company with 100% Black Ownership.

"Hirt & Carter have been valued partners of IDU for 20 years, and it has been a privilege to be part of their journey. We appreciate their trust and loyalty in our solutions. Witnessing their growth and evolution while using our tools has been incredibly rewarding. Their feedback and engagement have been instrumental in helping us continually enhance our offerings to meet their dynamic business needs. We look forward to continuing this successful partnership and supporting Hirt & Carter in their future endeavors." – Margie Whitten, Director, IDU South Africa

# “THE LEVEL OF SUPPORT MAKES A HUGE DIFFERENCE, AND WE CONSIDER IDU A TRUE PARTNER RATHER THAN JUST AN EXTERNAL SUPPLIER.”

"We use IDU practically every day at Hirt & Carter, and it has revolutionised our business. Our company is a large manufacturing business and a full end-to-end retail solutions provider with a national footprint and global offices. IDU has been our go-to tool for over 20 years, enhancing our financial reporting, budgeting, and forecasting processes.

The client support from IDU is phenomenal, with the team always available to help, even during weekends and holidays. This level of support makes a huge difference, and we consider IDU a true partner rather than just an external supplier.

The agility and constant updates of IDU have made it easy for us to adapt to business changes. Despite having a separate ERP system, we rely on IDU for our primary reporting due to its superior functionality and ease of use. IDU's flexibility has enabled us to streamline our budgeting process, making it faster and more efficient. Our entire senior finance team uses IDU, and we've even integrated it for sales reporting and payroll budgeting.

IDU has empowered our staff by upskilling them to handle issues independently, reducing our reliance on external support. This has made our budgeting process smoother and quicker.

We highly recommend IDU to any prospective clients. Our long-standing relationship with IDU speaks to its reliability and impact. It has saved us countless hours and made decision-making much easier for our CFO and the entire finance team. IDU allows us to focus on our core business without worrying about finances and reporting." - Sandeepa Sewnandan, Group Financial Manager, and Renee Haripersadh, Senior Financial Manager, Hirt & Carter



## IDU Modules Licensed

- Financial Budgeting
- Financial Reporting
- Sales Planning

## THE IDU SOLUTION

IDU delivers top of class packaged budgeting, forecasting, performance management and reporting tools to simplify financial management. Our flagship product, IDU-Concept, provides easy, effective budgeting and financial reporting for medium-sized to large businesses. IDU-Concept integrates easily with ERP software, but unlike more cumbersome offerings, IDU-Concept can be implemented quickly, requires little or no ongoing consulting fees and reduces budgeting cycles from months to weeks.